



Goldmedal Electricals Lights up Malad Masti

National, 19th December 2023: Goldmedal Electricals, the proud sponsors of Malad Masti since 2018, is excited to renew their association again this year. The festivities, which started on the first Sunday of December, will continue at the back road of Inorbit Mall on December 17th and 24th, running from 7:00 am to 10:00 am on these days.

This festival serves as a diverse hub of activities tailored to engage all age groups and cater to various interests over four delightful Sundays. From interactive games and contests evoking laughter and friendly competition to awe-inspiring performances by Bollywood stars, dancers, and singers, each facet of the event is meticulously crafted to forge enduring memories within the community. This event in general presents a fusion of culture, entertainment, and joy for Mumbaikars.

Speaking about the event, **Mr. Kishan Jain, Director at Goldmedal Electricals** commented *“Malad Masti goes beyond entertainment; it's a platform to connect, enjoy, and take away something more valuable than just memories. Goldmedal sincerely thanks all participants, performers, and organizers who make Malad Masti a remarkable event. We look forward to continuing our journey in enriching lives and strengthening community bonds through such vibrant initiatives.”*

Goldmedal believes in making a meaningful impact through small yet remarkable initiatives, as exemplified by events like Malad Masti. More than just a gathering, it serves as a celebration of the spirit of Mumbai. Participants immerse themselves in a diverse array of workshops, street plays, and music performances, creating an ambiance of festivity. The spectacular lineup of A-list celebrities in 2022, including Riteish Deshmukh, Genelia D'Souza, Ranveer Singh, Varun Sharma, Rohit Shetty, Kajol, Anupam Kher, and others, has set an impressive standard. Anticipated to replicate this success, the event is attracting the crème de la crème of the entertainment industry this year as well.

The laughter and smiles of attendees are a testament to the event's success in bringing people together. In the Sundays ahead, Malad Masti is setting out to deliver many more thrilling experiences.

About Goldmedal Electricals:

Goldmedal Electricals is a home-grown electrical company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company is known in the industry for manufacturing high quality wiring devices and introducing a host of innovations in the industry. The company has manufacturing units in Vasai outside Mumbai, Bhiwadi in Rajasthan, and Vijayawada in Andhra Pradesh. It is one of the few companies in the industry to have a completely in-house, state-of-the-art tool room and testing facility. Today, the company manufactures a vast range of electrical products including various types of Switches, Home automation systems, LEDs, Fans, Security Systems, Entertainment devices, Doorbells, Wires, Cables, DBs and more for residential buildings as well as commercial establishments.

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